

THE STATE OF THE CITY, COUNTY & SCHOOLS

Expected Attendance: 250

2023 Attendance: 240

Date: July 11, 2024

Time: Registration: 11:30 a.m. - 12 p.m.; Program: 12 - 1:30 p.m.

Location: Raleigh Convention Center

Hear from Raleigh Mayor Mary-Ann Baldwin; Chair of the Wake County Board of Commissioners, Shinica Thomas; and Vice Chair of the Wake County Public School Board of Education, Chris Heagarty over lunch as they share remarks on the state of our local governing bodies. They will cover the triumphs of the past year, challenges facing our communities, and plans to make our region an even better place to live, work and play. This is an excellent opportunity to meet local elected officials, network with other business professionals, and help shape how our region will grow moving forward.

BENEFITS	DIAMOND \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	COPPER \$500
Reserved program seats	10	10	5	2	
Recognition as "presented by" following event title	Logo				
3-minute on-screen promotional opportunity	X				
Opportunity to display company banner and distribute promotional premiums to attendees	X				
Run of site ad for one month on Chamber website	Logo				
Mention in social media post	X	X			
Recognition in promotional emails with website link	Logo	Name			
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Name	Name	Name	Name
Recognition on event program	Logo	Name	Name	Name	Name
Recognition on website calendar of events	Logo	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Name	Name	Name	Name



TOP 3 TITLES

Executive/VP
Sales
Public Policy
and CEO



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Construction



SOCIAL MEDIA

Impressions = 2.7M
Reach = 1.3K